

# KENNETH ATOK

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Balacson, Kawayan, Biliran

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<b>SUMMARY</b>	Layout artist and graphic designer with hands-on experience in publication design, digital content creation, and visual branding. Proficient in Adobe Photoshop, InDesign, and Canva, with a strong eye for detail and storytelling. Actively involved in campus journalism and youth leadership.	
<b>ORGANIZATION AND LEADERSHIP EXPERIENCE</b>	<b>Head Graphic Designer, D'OLLS Organization</b> <ul style="list-style-type: none"><li>Lead all creative visual outputs for organizational events.</li><li>Designed promotional materials, posters, and digital content to increase student engagement.</li></ul> <b>Layout Artist, The Pillar Publication</b> <ul style="list-style-type: none"><li>Designed layouts, covers, and digital content for the university's official student publication.</li><li>Collaborated with writers and editors to visually enhance articles and storytelling.</li><li>Contributed to the publication's branding and visual standards.</li></ul> <b>Alumnus , Eastern Visayas Young Leaders Parliament</b> <ul style="list-style-type: none"><li>Participated in a regional youth leadership program.</li><li>Collaborated with young leaders on policy discussions, community issues, and leadership development</li></ul> <b>Resource Speaker on School Paper Creation</b> <ul style="list-style-type: none"><li>Served as a resource speaker on journalism, focusing on how to create and manage a school paper.</li></ul>	<b>August 2023 - Present</b> <b>November 2024 - Present</b> <b>December 2024</b> <b>June 2025 - Present</b>
<b>ACHIEVEMENT</b>	<b>Achieved 4th Place in Backpack Journalism (English Category)</b> <ul style="list-style-type: none"><li>During the 16th National Campus Media Conference in Angeles, Pampanga, demonstrating skills in layouting, photo capturing, and feature writing.</li></ul>	<b>September 25-27 2025</b>
<b>EDUCATION</b>	<b>Bachelor of Secondary Education Major in English</b> <i>Biliran Province State University</i> <ul style="list-style-type: none"><li>Consistent Dean's Lister</li><li>4<sup>th</sup> placer in an Internal News Writing Competition</li></ul> <b>General Academic Strand</b> <i>Kawayan National High School</i> <ul style="list-style-type: none"><li>Consistent with Honors</li><li>Participated in Autocad Competition</li></ul>	
<b>KEY SKILLS</b>	<ul style="list-style-type: none"><li>Graphic Design</li><li>Adobe Photoshop</li><li>Adobe InDesign</li><li>Canva</li><li>Layouting</li><li>Publication Design</li><li>News Writing</li></ul>	<ul style="list-style-type: none"><li>Leadership</li><li>Problem solving.</li><li>Time Management</li><li>Attention to details.</li><li>Fluent in English.</li><li>Youth Engagement</li><li>Critical Thinking</li></ul>