

KENNETH ATOK

kennethatok05@gmail.com | 0999 780 2467 | San Rafael St.,
Balacson, Kawayan, Biliran

SUMMARY Layout artist and graphic designer with hands-on experience in publication design, digital content creation, and visual branding. Proficient in Adobe Photoshop, InDesign, and Canva, with a strong eye for detail and storytelling. Actively involved in campus journalism and youth leadership.

- ORGANIZATION AND LEADERSHIP EXPERIENCE**

Head Graphic Designer, D’OLLS Organization**August 2023 - Present**

 - Lead all creative visual outputs for organizational events.
 - Designed promotional materials, posters, and digital content to increase student engagement.

Layout Artist, The Pillar Publication**November 2024 - Present**

 - Designed layouts, covers, and digital content for the university’s official student publication.
 - Collaborated with writers and editors to visually enhance articles and storytelling.
 - Contributed to the publication’s branding and visual standards.

Alumnus , Eastern Visayas Young Leaders Parliament**December 2024**

 - Participated in a regional youth leadership program.
 - Collaborated with young leaders on policy discussions, community issues, and leadership development

Resource Speaker on School Paper Creation**June 2025 - Present**

 - Served as a resource speaker on journalism, focusing on how to create and manage a school paper.

ACHIEVEMENT

Achieved 4th Place in Backpack Journalism (English Category)**September 25-27 2025**

- During the 16th National Campus Media Conference in Angeles, Pampanga, demonstrating skills in layouting, photo capturing, and feature writing.

- EDUCATION**

Bachelor of Secondary Education Major in English***Biliran Province State University***

 - Consistent Dean’s Lister
 - 4th placer in an Internal News Writing Competition

General Academic Strand***Kawayan National High School***

 - Consistent with Honors
 - Participated in Autocad Competition

- KEY SKILLS**

- Graphic Design
 - Adobe Photoshop
 - Adobe InDesign
 - Canva
 - Layouting
 - Publication Design
 - News Writing
 - Leadership
 - Problem solving.
 - Time Management
 - Attention to details.
 - Fluent in English.
 - Youth Engagement
 - Critical Thinking